



Real business outcomes

Looking for Colour & then Online



Get rid of wastage now and look to the future

“I was looking to move away from ‘black’ printing and onto colour, but I could also see that in two to three years we would be looking at online billing”

***Kim Hawkins
(Manager Billing Services, Yellow)***

Business Need	Establish their own billing system & processes			
Resolution	Provide a an Invoice that enhances the brand and provides individually targeted messages			
Benefits	Enhancing customer experience	Overcoming inertia	Reinventing the way they do business	
The Answer	Improve the look, feel and information customers get on invoices	Offer individually targeted offers to customers	Provide one pass colour invoice printing process	
Allowing	Increased brand preference	Growth	Reduced logistical and wastage costs	